Terms and Conditions Credit Card Issuance Fees Cashback Campaign 2025





Terms & Conditions:

- 1. The campaign is valid for credit cards issued from 1st of January 2025 until 31st of March 2025
- 2. The campaign is valid for new credit cards only (primary only)
- 3. Replaced, reissued, renewed, supplementary, upgraded or downgraded cards are excluded from the campaign
- 4. The campaign is limited to cards that are activated within two months from the issuance month; as shown below:
 - Cards issued during January 2025 must be activated before the end of March 2025 to benefit from cashback equivalent to the card issuance fees during April 2025
 - Cards issued during February 2025 must be activated before the end of April 2025 to benefit from cashback equivalent to the card issuance fees during May 2025
 - Cards issued during March 2025 must be activated before the end of May 2025 to benefit from cashback equivalent to the card issuance fees during June 2025
- 5. Cards that comply with the campaign terms and conditions will be eligible to receive cashback equivalent to the card issuance fees as shown below:
 - 200 EGP for Classic cards
 - 300 EGP for Gold cards
 - 500 EGP for Platinum cards
- 6. Cashback is not added to suspended or cancelled cards or to customers who are late during the campaign evaluation period, which is two months from the month of card issuance
- 7. There are no fees or expenses to participate in the campaign, noting that issuance fees will be applied without cashback on cards that violate the campaign terms and conditions
- 8. Cashback will not be added to cards exempt from issuance fees.