6M 0% EPP Campaign 2025 Terms and Conditions





Terms and Conditions:

- 1. The campaign is valid from May 1, 2025, to July 31, 2025.
- 2. The installment campaign applies on credit cards only.
- 3. The campaign applies on local & international purchases only.
- 4. The campaign applies on all merchant categories.
- 5. Minimum and maximum value of purchase transactions eligible for installment within the campaign are as follows:

Card Type	Minimum Transaction	Maximum Transaction
	Amount	Amount / Count
Visa Classic	EGP 5,000	EGP 50,000 / 2 Transactions
Visa Gold	EGP 7,000	EGP 50,000 / 2 Transactions
MC	EGP 10,000	EGP 50,000 / 2 Transactions
Platinum		

- 6. The campaign is limited to an installment period of 6 months only.
- 7. Installments without profits, commissions or expenses.



- 8. Installment requests must be submitted through the call center 19072.
- 9. Installment requests must be submitted within 15 days of the transaction date.
- 10. There are no expenses for participating in the campaign.
- 11. Suspended cards or customers who are late in payment are not eligible to request installments, and the credit card must be active.